1. **To display the error**:- SetEnv MAGE\_IS\_DEVELOPER\_MODE “”
2. **To Show the display block in phtml page** :- echo $this->getLayout()->createBlock('demo3/firstblock')->setTemplate('firstproject/demo3/testing.phtml')->toHtml();
3. **To Show the display block in phtml page by using layout :-** echo $this->getChildHtml('firstblock');
4. **Paginaiton:**-

I fixed the problem. In the Mage\_Page\_Block\_Html\_Pager class there is a protected variable $\_displayPages and it is set as

protected $\_displayPages = 5; // Page length for the navigation

So in my pager.html (frontend\mycompany\default\template\page\html\pager.phtml ) I made a small change as follows

<?php $i=0;foreach ($this->getFramePages() as $\_page):if($i<5): ?>

We can simply change the page length according to our requirement. To do this, just override the Mage\_Page\_Block\_Html\_Pager class and change the protected $\_displayPages variable.

We can also set the page length from adminside

1. **Show Static block:-** {{block type="cms/block" block\_id="your\_block\_id"}},

<?php echo $this->getLayout()->createBlock('cms/block')->setBlockId('top\_left\_links')->toHtml() ?>

1. **Add Js file:-** <script type="text/javascript" src="<?php echo $this->getSkinUrl('js/functions.js') ?>"></script>
2. **Add Images :-** echo $this->getSkinUrl('images/logo.png');
3. **How to add block and block template:**- {{block type="catalog/product\_bestseller" template="catalog/product/bestseller.phtml"}}  
   **Or in Layout**  
   <block type="catalog/product\_bestseller" name="bestseller" template="catalog/product/bestseller.phtml">